

# DANIEL DAQUIGAN

## CONTACT

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415-816-5180

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danieldaq.com

## SKILLS

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Illustrator

InDesign

Photoshop

Sketch

Flinto

HTML/CSS

Microsoft Office

## EXPERIENCE

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### Visual Designer

LinkedIn (Contract) | San Francisco, CA | June 2018 - July 2019

- Created a range of compelling and on-brand designs for each project, partnering with the Creative Studio team of strategists, copywriters and designers
- Collaborated with marketing managers to produce creative concepts and execution of large proprietary and industry events, advertising campaigns and external communications
- Created holistic design solutions that address business, brand and attendee requirements

### Graphic Designer & Coordinator

Pottery Barn | San Francisco, CA | August 2015 - June 2018

- Designed and produced signage for in-store sales and promotions
- Created marketing assets for grand openings, store events, and guest panels with collaborators such as House Beautiful Magazine and Brides Magazine
- Managed all signage requests in Excel & created proofs for production in InDesign
- Coordinated all print jobs and reviewed press proofs from our outside print vendor
- Produced and mocked up signage in-house for special assignments & store presentations
- Completed production tasks as assigned and assisted team members with miscellaneous design projects in Illustrator & Photoshop (vectoring, retouching, color correcting)

### Graphics & Marketing Coordinator

Student Recruitment & Retention Center | Davis, CA | May 2013 - September 2014

- Created graphics for print, digital, and web to promote center and its events
- Organized graphics & information into presentation layouts and staff documents
- Established identity & branding to increase center's marketing efforts
- Developed request form process to streamline staff's marketing operations and implemented monthly marketing consultations with each staff member

## EDUCATION

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### User Experience Design

General Assembly | San Francisco, CA | October 2017 - December 2017

### Front-End Web Development

General Assembly | San Francisco, CA | March 2015 - May 2015

### Bachelor of Arts in Design (emphasis in Visual Communication)

### Bachelor of Arts in Communication

University of California, Davis | Davis, CA | September 2010 - June 2014